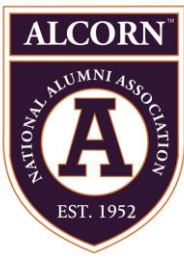


2024 Corporate Sponsorship Prospectus

ALCORN STATE UNIVERSITY NATIONAL ALUMNI ASSOCIATION Fall 2024 Sponsors and Supporters





Alcorn State University National Alumni Association, Incorporated

MISSION & OBJECTIVES

The mission of the ***Alcorn State University National Alumni Association*** is to communicate with and bring value to the alumni body and to support, actively and financially, the goals of the University. The goal of the Alumni Association is to promote the best interests of Alcorn State University and its alumni. The objectives are:

- To promote and provide services to Alcorn State University, its students and alumni.
- To encourage continued growth, personally and professionally, and a spirit of fellowship among alumni.
- To assist in the recruitment of students.
- To work and plan in securing gifts to the University and to expand the financial support by alumni and other contributors.
- To recognize the distinguished services of the alumni.

Gold Sponsor ----- \$5,000

- Primary Brand Sponsor during the entire fall semester
- Preference of selecting rights to events with marketing and branding options
- First advertisement listing (including logo) in weekly marketing email communication to the Alcorn State University National Alumni Association
- Invitation (10) to alumni events to meet and greet members
- Speaking and Acknowledgment options during selected fall events

Purple Sponsor ----- \$2,500

- Major (Secondary) Brand Sponsorship options during the entire fall semester
- Secondary advertisement listing (including logo) in weekly marketing email communication to the Alcorn State University National Alumni Association
- Invitation (5) to alumni events to meet and greet members
- Acknowledgment options during selected fall events

Brave Sponsor ----- \$1,000

- Standard Brand Sponsorship options during the entire fall semester
- Special advertisement listing (including logo) in weekly marketing email communication to the Alcorn State University National Alumni Association
- Invitation (2) to alumni events to meet and greet members

Proud Supporter ----- \$250

- Special recognition and name listing in weekly marketing email communication to the Alcorn State University National Alumni Association
- Invitation (1) to alumni events to meet and greet members

PLEASE PRINT LEGIBLY AND EMAIL COMPLETED FORM TO INFO@ASUNAA.ORG
OR MAIL TO 1000 ASU DRIVE #899, LORMAN, MS 39096

PRIMARY CONTACT INFORMATION

					COMPANY / ORGANIZATION NAME
FIRST NAME	MIDDLE INITIAL	LAST NAME	SUFFI	YEAR OF CREATION	
ADDRESS		CITY	STATE	ZIP CODE	
CONTACT PHONE		EMAIL			

PLEASE MAKE YOUR CHECKS PAYABLE TO: ALCORN STATE UNIVERSITY NATIONAL ALUMNI ASSOCIATION AND PLACE "FALL SPONSOR 2024" IN THE MEMO FIELD. PLEASE MAIL THE ADDRESS LISTED AT THE TOP OF THIS FORM.

ADDITIONAL PAYMENT OPTIONS

ELECTRONIC PAYMENTS MAY BE SUBMITTED VIA PAYPAL USING THE ATTACHED LINK. SELECT THE APPROPRIATE SPONSORSHIP LEVEL OR USE THE "OTHER AMOUNT" SECTION TO SELECT THE "PROUD SUPPORTER" OPTION.

[Donate to ASUNAA - 2024 Fall Activity Campaign](#)

PLEASE SEND YOUR HIGH-QUALITY LOGO AND PREFERRED NAME LISTING TO US AT INFO@ASUNAA.ORG, AFTER YOUR PAYMENT HAS BEEN SUBMITTED, SO THAT WE CAN ADD IT TO OUR WEEKLY ALUMNI COMMUNICATION FOR MARKETING PURPOSES.

<input type="checkbox"/>	GOLD SPONSOR \$5,000
<input type="checkbox"/>	PURPLE SPONSOR \$2,500
<input type="checkbox"/>	BRAVE SPONSOR \$1,000
<input type="checkbox"/>	PROUD SUPPORTER \$250



FOR ADDITIONAL INFORMATION

2024 ASUNAA Fall Sponsorships
(601) 448-9142
INFO@ASUNAA.ORG